

# Oregon **TECH** Racing



**2025-2026**  
**Sponsorship Proposal**

## What is Formula SAE?

Started in 1980, Formula SAE is an international collegiate design series, endorsed by the Society of Automotive Engineers. Each year students design, manufacture, and test an open wheel formula-style racecar. Students participating are responsible for every aspect of the car from design and manufacturing to testing. The team and our vehicle then compete in a fierce competition against 120 other teams from around the world. In this competition, SAE International sets strict guidelines the teams must adhere to, requiring young engineers to challenge their knowledge in engineering, testing, and manufacturing. Teams are then judged on their engineering decision making, creativity, and problem solving.



2023 team at competition at Michigan International Speedway

## Our Mission

At Oregon Tech Racing (OTR), we are dedicated to engineering excellence and automotive innovation. Every academic year, OTR members aim to utilize the concepts learned through coursework alongside the data and knowledge passed down from previous teams to build the best vehicle possible. Our team is comprised primarily of mechanical engineers, however the competition requires strong understanding of mechanical and electrical systems, as well as requiring strong business and presentation skills. This requires us to create an environment focused on teamwork where we spend extensive amounts of time as a team collaborating to find the best ways to merge all our engineering talents and expertise to create a uniquely innovative car.



2025 Competition Car

## OTR Students

Our principal objective as students in OTR Formula SAE is to learn. As university students, we have all joined the team in the hopes of applying what we learn in our classes to a project that we find interesting and can be passionate about. Our team changes every year, but no matter what personalities we have, we are always sure to maintain an environment in which we can work together and teach one another. Oregon Tech has participated in Formula SAE since 2010, providing 16 years of engineering excellence. OTR has created an impact on the student body across multiple academic disciplines. Through participation from mechanical engineers, electrical engineers, computer science majors and manufacturing engineers we aim to unify our team's diversity and achieve competitive success.

## STUDENT BENEFITS

Students benefit from participation in Formula SAE in a multitude of ways including:

- Opportunities to grow into strong engineers and businesspeople with leadership, design, public speaking, and problem-solving skills
- Growth of team member's knowledge, creativity, and problem solving skills
- Exposure to leading companies in the engineering field, industry professionals, and alumni

## This Year's Car

This year our entire team is new to Formula SAE. This provides us with an excellent opportunity to grow as engineers. Refining off the work and experience of past years we strive to make this year our best performance to date. We also are aiming to leave next year with a plethora of resources to achieve even better results next year. Leaving behind a program that can be improved upon each year is pivotal to the continued success of the program.

- 2021 Honda CBR600RR Engine
- Drexler V3 Differential
- 4130 Tig welded tube chassis
- Pushrod Suspension with front and rear sway bars
- Custom stainless steel brake rotors
- Carbon firewall and floor pans
- Custom intake and fuel rail
- Custom stainless equal length headers
- Full data acquisition package
- Aerodynamic package incorporating front and rear wings
- Manual sequential shifter with an electronically actuated clutch



## System Cost Breakdown

<b>Drivetrain</b>	<b>\$4,000</b>
<b>Chassis</b>	<b>\$4,600</b>
<b>Aero Package</b>	<b>\$3,000</b>
<b>Suspension/Brakes</b>	<b>\$7,500</b>
<b>Consumables</b>	<b>\$5,000</b>
<b>Engine</b>	<b>\$5,000</b>
<b>Raw Materials</b>	<b>\$10,000</b>
<b>ECU/Dash</b>	<b>\$3,000</b>
<b>Data Acquisition</b>	<b>\$3,000</b>
<b>Wheels/Tires</b>	<b>\$5,000</b>
<b>Safety Gear</b>	<b>\$3,000</b>
<b>Total</b>	<b>\$53,100</b>



## Why Sponsor?

OTR is a small student run organization. While Oregon Institute of Technology provides our team with some resources and a space to work in, our goal of traveling to and being successful in competition with our vehicle would not be possible without our valued sponsors. The design and manufacturing of our car is expensive, and without additional support it is very difficult to achieve our goal of building a competitive vehicle. Your support provides students with the opportunity to design, manufacture and test a formula style race car, as well as apply the concepts learned in the classroom to a hands-on project. By supporting OTR, sponsors allow our team members to continue working on this impactful and formative project, providing personal and professional growth for all students involved.

Our team has been featured on the cover of the Herald and News, multiple articles in the campus paper, featured in the Oregon chapter SAE newsletter, and even on a local news network, KOTI, in the past. This has allowed us to show appreciation to those who support our program, as well as gain them thousands of impressions as people see photos of our car, apparel, and trailer where we showcase our sponsors.

Each year we generate new team apparel and showcase those who support our team. Our team proudly wears our apparel whenever we engage in team events, testing days, competition, and at other special times throughout the year when appropriate.

We offer five levels of sponsorship at varying donation amounts, but any support you provide will greatly help our team. Support for OTR can be given in the form of monetary donations, gifts in kind, or company time, resources, and mentorship. **The Oregon Tech Foundation is a 501(c)3 charitable organization.**

## Sponsorship Levels

### Diamond (\$5,000 and above)

- Logo on Car (64 sq. inches)
  - Logo on team shirt
- Company logo on proprietary car part
  - Logo on trailer (450 sq. inches)
  - Social media acknowledgment

### Platinum (\$2,500 and above)

- Logo on Car (36 sq. inches)
  - Logo on team shirt
- Logo on trailer (300 sq. inches)
- Social media acknowledgment

### Gold (\$1,000 and above)

- Logo on Car (16 sq. inches)
  - Logo on team shirt
- Logo on trailer (100 sq. inches)
- Social media acknowledgment

### Silver (\$500 and above)

- Logo on Car (9 sq. inches)
  - Logo on team shirt
- Logo on trailer (50 sq. inches)
- Social media acknowledgment

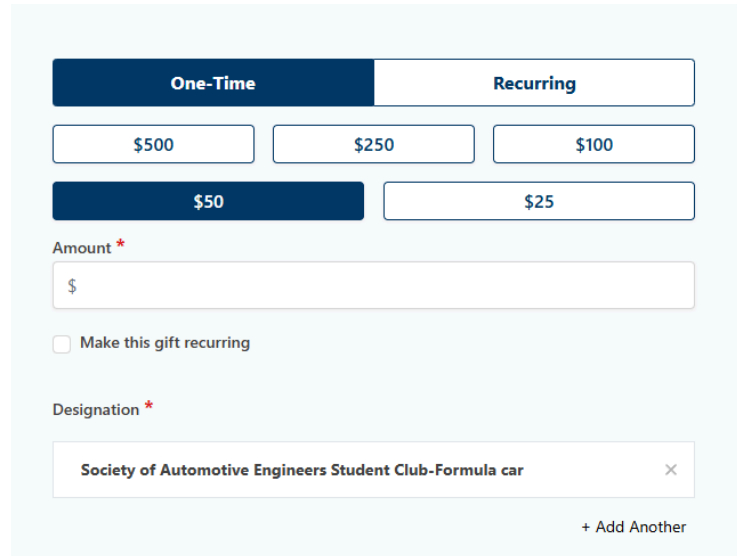
### Friends (\$100 and above)

- Name on Car (1 inch text)
- Social media acknowledgment

# How To Sponsor OTR with a Donation

Sponsorships come in all forms: monetary, material, discounts, and services. If you are just planning to sponsor us with a monetary donation, the process is simple:

1. Scan QR code or Click Link Below

A screenshot of a donation form interface. At the top, there are two tabs: 'One-Time' (selected) and 'Recurring'. Below the tabs are five buttons for donation amounts: '\$500', '\$250', '\$100', '\$50' (selected), and '\$25'. Below the buttons is a text input field labeled 'Amount \*' with a '\$' symbol. There is a checkbox labeled 'Make this gift recurring'. Below that is a text input field labeled 'Designation \*' with the text 'Society of Automotive Engineers Student Club-Formula car' and a close button 'x'. At the bottom right, there is a '+ Add Another' link.

<https://www.givecampus.com/campaigns/45594/donations/new?aft=77248ce82114b9f5ea8835be2816a83f&a=11320662>

2. Enter your donation amount.
3. Enter your contact and payment information and click donate.
4. You're Done!

## Want to Support OTR in Another Way?

Oregon Tech Racing also accepts sponsorship in the form of materials, discounts and various services. If you plan to sponsor us in one of these ways, we would love for you to get in contact with us about it! Emailing us at [OregonTechRacing@gmail.com](mailto:OregonTechRacing@gmail.com) is the best way to get into direct contact with us, where we can discuss a potential sponsorship further.



## Further Sponsorship Information

Oregon Tech Racing has a sponsorship deadline of **April 14<sup>th</sup>**, for the 2026 season. This allows our team sufficient time to prepare and prevent a sponsor from being left out of the recognition that comes with being an OTR sponsor (Car Decals, Team Shirts, etc.). However, there can be exceptions to this deadline depending on the situation.

## Questions? Contact us at:

**[OregonTechRacing@gmail.com](mailto:OregonTechRacing@gmail.com)**

**Or our Faculty Advisor:  
Professor Brian Moravec**

**[Brian.Moravec@oit.edu](mailto:Brian.Moravec@oit.edu)**

**541-885-1647**

The Oregon Tech Racing Formula team thanks you for your consideration. We hope to add you to the list of partners that allow our team to be successful! If you have any questions about our team or sponsorship opportunities, please do not hesitate to contact us!

Website: [oitracing.com](http://oitracing.com)

Email: [OregonTechRacing@gmail.com](mailto:OregonTechRacing@gmail.com)

TikTok: "oitracing" or use the QR code below!

Instagram: "otrformula" or use the QR code below!

Facebook: [facebook.com/oitracing](https://facebook.com/oitracing) or use the QR code below!



Instagram



Facebook



TikTok